



## POYNTON NEIGHBOURHOOD PLAN VISION & OBJECTIVES



### **Poynton with Worth Neighbourhood Plan – The Vision**

Over the next 15 to 20 years Poynton needs to evolve in a controlled manner with an appropriate level of development that respects and reflects the views of its community. It will retain its character and heritage as a small town with a village feel, bounded on all sides by the Green Belt. The wide range of community activities and mix of businesses will expand and prosper within attractive surroundings. Current and future generations will enjoy a strong and inclusive sense of community, good access to neighbouring towns and villages, and a positive sense of wellbeing in a flourishing natural environment.

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### **Green Belt & Environment**

**Vision:** To keep a distinctive buffer of Green Belt between Poynton with Worth and neighbouring conurbations, to allow Poynton with Worth to keep its distinct identity.

#### **Objectives**

1. Poynton with Worth is surrounded by Green Belt and therefore this must be preserved intact to retain the character and separate identity of the village.
  2. Retain the character and separate identity of the village by preserving intact the remaining existing open spaces within the village.
  3. Preserve and enhance Poynton with Worth's historic and natural environment, particularly its rural setting and Green belt.
  4. Enhance accessibility to the countryside through a wide range of public footpaths and cycle ways.
  5. Promote the use of a sequential approach to development through a 'Brownfield First' policy.
  6. Ensure Green belt usage is within the rules of the Green Belt and are in accord with the wishes of the people of Poynton with Worth as expressed in the Neighbourhood Plan Survey as shown on the graph.
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### **Housing**

**Vision:** To enable and support sustainable development which is appropriate for the future needs of Poynton's community and age groups. Ensuring that all development is sympathetic to the protection of the green belt, and the preservation of the village atmosphere; maintaining Poynton as a vibrant and aspirational place to live and work in.

#### **Objectives**

1. To identify potential sites for possible development of up to 500 mixed housing units applying a previously developed land first' approach.
  2. To ensure that the type and mix of properties meet the needs of all ages and demographics. This could mean building properties which meet the lifetime homes standards so that any member of society is able to live in the village and doesn't need to move out if their health or circumstances alter.
  3. Development must be sympathetic to the protection of the green belt, and the preservation of the village atmosphere to enhance the existing environment and have minimal impact on the greenbelt.
  4. Housing Development must operate in full partnership with facilities and infrastructure bodies such as schools and doctors, to ensure that the infrastructure maintains pace with development and doesn't disadvantage existing residents.
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### **Transport and Infrastructure**

**Vision:** Recognising that growth and further housing is inevitable in Poynton and surrounding areas therefore it is vital to develop an affordable integrated transport network (roads, footpaths, cycle ways, public transport services) which will improve on the existing arrangements and meet the needs of the whole community to move both within the village and out of the village safely and efficiently. The network must adhere to the

principles of the shared space scheme within the village and enable residents to access other places for work and leisure.

### 1. Reducing Congestion

- To ensure the SEMMMS scheme is completed within a timely manner and consider the possible impacts this has on Poynton.
- Work with Cheshire east and others as required to ensure the timely completion of the Poynton relief road (PRR) in order to divert significant volumes of through traffic away from Poynton centre.
- It was noted that removing a variety of obstructions e.g. inconsiderate/poor parking that prevent traffic flowing freely around the village could help and may be covered under the parking objective.

### 2. Improving Connectivity

- There were a number of suggestions on how to do this falling into 2 main categories.
- There was a large consensus to have more active ways of getting around the town which needs further investigation on the viable options e.g. increasing cycling provision, footways, lighting etc.
- This tied in with improving public transport working with Cheshire East, TFGM and other providers to improve frequency and reliability of public transport services including investigating shared ticketing options, better connectivity both around the town and to neighbouring conurbations including Macclesfield and Manchester with extended operating hours and reliability.

### 3. Improving Parking Provision

Looking at areas where more parking is required and requested.

- Considering where or how these needs can be met.
- Investigate ways of working with landowners to free up underutilised parking spaces.
- Investigate signage solutions.
- Consider options to manage parking.

### 4. Reduction of heavy vehicles through town centre

- When relief roads are completed or nearing completion investigate weight limiting orders on roads through the town centre except for access.

### 5. Extension of shared space scheme

- Investigate the expansion of the shared space scheme and consider which areas this can be done e.g. London road south, Park lane etc. and funding stream to carry these works out.

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## Town Centre, Economy & Business

**Vision:** Poynton Town Centre (see map for the boundary as currently defined) will develop its role as the hub of the community, providing public services, restaurants, retail and business services. It will be a lively social space in which people enjoy coming together for their day-to-day needs and for special events. The visual and architectural aspects of the Town Centre will be consistent with those of Park Lane / Fountain Place.

### Objectives

1. Manage the architecture/visual appeal of the Town Centre by implementing a design statement
2. Provide and/or develop public space
3. Develop community buildings (for health, recreation, adult education) through the allocation of land and cooperation with relevant organisations
4. Connect the centre with the rest of Poynton through improved footpaths , cycle-ways and management of car parking
5. Encourage further regeneration of the London Rd S area of the town centre

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## Economy & Business

**Vision:** Poynton-with-Worth will have a wide mix of retail and food outlets providing a service for the local community and opportunities to attract trade and visitors from further afield. As far as possible, smaller independent businesses will be encouraged, enhancing the 'village feel' of the centre. The town will be an attractive location for smaller businesses providing sustainable employment for people who can live and work locally. It will be a location for business services and for local tourism (taking advantage of its rural location). Smaller businesses servicing the S Manchester/N Cheshire Life Sciences industry and expansion around the airport will find an attractive place to live and operate.

## **Objectives**

1. Support and develop retail provision in the town centre
  2. Provide sustainable employment opportunities by planning for a range of office/workshop premises and allowing for start-ups and for business growth
  3. Develop employment land and premises sustainably by implementing a brownfield first policy for new employment developments, reviewing the use of empty business premises and vacant employment land, and by ensuring any additional employment land is dependent on, and adjacent to, the construction of the PRR
  4. Connect employment development with the town via pathways and public transport links
  5. Support the use of communication technologies through the rollout of high-speed broadband.
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## **Health and Wellbeing**

**Vision:** A town with a village feel, which is a healthy, happy place to live, and which the residents are proud to call home.

## **Objectives**

1. To provide Poynton residents with facilities and amenities to assist a healthy lifestyle, which in turn cultivates a positive work/life balance.
2. To enable everyone who wants to walk, cycle or use public transport to travel within Poynton, and who wants to use public transport to travel outside of Poynton, is able to do so (i.e. there are no environment, social or physical barriers to so doing).
3. To ensure all Poynton residents are able to secure appointments with Primary Care Health professionals (including GP's and Dentists) within a reasonable time scale to reflect need.
4. To ensure there are sufficient safe, accessible green spaces which can be used by the whole inter-generational community - e.g. parks containing play equipment for toddlers, children, and young people (e.g. green gym), picnic benches and seating; which can be enjoyed by everyone and which will bring about an increase in social cohesion and a sense of community.
5. Provision of adequate, accessible, affordable sports and recreational facilities, facilitating a breadth of activities to meet the needs of the whole community, so that everyone who wants to enjoy the benefits of exercise (both mental and physical) is able to gain access to the activity of their choice, and are not limited by environment, social or physical barriers.
6. To ensure that all toddlers, children and young people are supported by the infrastructure of Poynton to be afforded the opportunity to reach their full potential. This includes the provision of safe routes to school; maintaining the Green Belt to allow access to nature and green space; provision of accessible, outstanding schools within Poynton for every child from pre-school through to sixth form; access to adequate health services, recreation and education resources (e.g. the library), and affordable housing.